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| Afbeelding met tekst, schermopname, Lettertype, logo  Door AI gegenereerde inhoud is mogelijk onjuist. |

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| **UPDATE****Green Deal****Anders Verpakt** |

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| **UPDATE HERFST 2024** |

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| Vóór we er tussenuit gaan voor de gezelligste periode van het jaar, nemen we je nog even mee in een nieuwsoverzicht van onze Green Deal Anders Verpakt.We hebben nog heel wat interessante workshops op de agenda staan in 2025, we blikken terug op twee boeiende events en kondigen al de datum aan van het slotevent van deze Green Deal waarop jij zeker welkom bent.Het coördinatieteam wenst je alvast een mooie kerstperiode toe en een schitterende start van het nieuwe jaar! |

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| **SAVE THE DATES** |

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| **Maandag 20 januari 2025 NM** |
| **Workshop take-away/delivery in steden en gemeenten**Er zijn verschillende uitdagingen binnen het thema van herbruikbare verpakkingen in de take-away en delivery van voeding die door individuele bedrijven of organisaties moeilijk opgelost kunnen worden. We organiseren daarom een tweede uitwisseling tussen de projecten actief rond take-away en delivery in steden en gemeenten. |

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| **Dinsdag 11 februari 2025** |
| **Conferentie herbruikbaar cateringmateriaal op evenementen**Leer van de aanpak, de systemen en het aanbod van collega-eventorganisatoren, gemeentebesturen en leveranciers.De OVAM en Fost Plus organiseren voor de derde keer een gratis conferentie over herbruikbaar cateringmateriaal op evenementen in [**LAMOT**](https://eur04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.lamot-mechelen.be%2F&data=05%7C02%7Csofie.triest%40ovam.be%7C1be3dfbd57394ff99c5408dd6b767971%7Cfce70dadc0314cf8a6fced5dc11e9d17%7C0%7C0%7C638784878850228310%7CUnknown%7CTWFpbGZsb3d8eyJFbXB0eU1hcGkiOnRydWUsIlYiOiIwLjAuMDAwMCIsIlAiOiJXaW4zMiIsIkFOIjoiTWFpbCIsIldUIjoyfQ%3D%3D%7C0%7C%7C%7C&sdata=F6lL52nkKdMMwY6IcbJ%2BPRw3PCsOabXUdRmcZv4d2Ws%3D&reserved=0) in Mechelen. De focus ligt op de praktijk en onderlinge uitwisseling. Naast de infosessies zal er ook een mini-beurs zijn met een 30-tal standen van aanbieders van herbruikbaar catering-materiaal, wasfaciliteiten, (digitale) waarborgsystemen en verpakkingsarme dranken. |

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| **Donderdag 13 februari 2025 NM** |
| **Oproep workshop e-commerce**Ben je werkzaam in de e-commerce? Zet je in op hergebruik? Of heb je dit geprobeerd maar je zit vast? Op 13 februari nodigen we je graag uit voor een workshop rond herbruikbare verpakkingen in e-commerce. Je krijgt een overzicht van de laatste stand van zaken inzake herbruikbare verpakkingen en bedrijven presenteren hun ervaringen. |

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| Bij interesse: stuur een mail naar **greendealandersverpakt@ovam.be** voor deelname. |

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| **Dinsdag 25 februari NM** |
| **Workshop gedragsverandering**Gedragsverandering is een belangrijke rode draad doorheen onze Green Deal. Maar hoe stimuleren we de noodzakelijke maatschappelijke transitie rond verpakkingen? Inzicht in drempels en hefbomen is cruciaal om preventie en hergebruik te stimuleren. Tijdens deze workshop neemt An Heyerick (Departement Omgeving) jullie graag mee in de boeiende wereld van gedragsverandering en de kloof tussen attitudes en gedrag. Samen gaan we op zoek naar relevante gedragsinzichten en verkennen we hoe deze inzichten de acties binnen de Green Deal kunnen versterken. |

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| **Dinsdag 3 juni 2025 NM** |
| **Slotevent** |

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| We sluiten de constructieve samenwerking met meer dan 100 partijen graag samen met jou af. Meer info volgt binnenkort! |

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| **Project in de kijker:**

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| Transportverpakkingen zoals pallets, big bags en folies spelen een cruciale rol in de logistieke keten. Ze beschermen goederen en zorgen voor efficiënte transportprocessen, maar genereren ook aanzienlijke afvalstromen. Met het nieuwe project STRAP ondersteunt VIL bedrijven om verpakkingsafval te reduceren, in lijn met de Europese verpakkingsrichtlijn, de Packaging & Packaging Waste Regulation (PPWR). Deze richtlijn legt strengere eisen op voor het verminderen en hergebruiken van verpakkingen. |

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| STRAP helpt bedrijven in de logistieke sector bij het ontwikkelen en implementeren van duurzame alternatieven voor eenmalige verpakkingen, zonder in te boeten op functionaliteit of betaalbaarheid. Dit project biedt een unieke kans voor bedrijven om niet alleen aan de regelgeving te voldoen, maar ook een voortrekkersrol te spelen in duurzaamheidsinitiatieven binnen de logistieke keten. |

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**Terugblik:**  |

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| **Horeca expo: verpakt voor de toekomst** |

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| Op maandag 18 november organiseerde Fost Plus een infosessie over herbruikbare verpakkingen voor horeca op de HorecaExpo te Gent in het kader van de Green Deal Anders Verpakt. Inspirerende voorbeelden uit de horeca toonden hoe samenwerking binnen de sector kan leiden tot vernieuwende oplossingen. |

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| Centraal stonden praktijkervaringen, toekomstige wetgeving en netwerkmogelijkheden om waardevolle connecties te stimuleren. Het event benadrukte dat hergebruik niet alleen een belemmering hoeft te zijn, maar ook kansen biedt voor kostenbesparing, marketing en verbeterde klantenervaring. |

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| **Reusable Packaging Fair** |

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| Mission Reuse, het Nederlandse Ministerie van Infrastructuur en Waterstaat, Stichting Afvalfonds Verpakkingen en het Kennisinstituut Duurzaam Verpakken (KIDV) sloegen de handen in elkaar voor de tweede **Reusable Packaging Fair**. |

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| Op 19 november zakten meer dan 250 deelnemers af naar ‘s Hertogenbosch om een kijkje te nemen bij de vele standen van herbruikbare verpakkingen of zich te laten inspireren door een van de sessies over allerlei aspecten van hergebruik: van wetgeving tot consumentengedrag en van het wassen van verpakkingen tot technologische innovaties en goed werkende voorbeelden uit andere landen. Ook mochten we er de Green Deal Anders Verpakt komen voorstellen. Meer info vind je op **[Reusable Packaging Fair 2024](https://eur04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fevent.congresbureau.nl%2Freusable-packaging-fair%2Fhome&data=05%7C02%7Csofie.triest%40ovam.be%7C1be3dfbd57394ff99c5408dd6b767971%7Cfce70dadc0314cf8a6fced5dc11e9d17%7C0%7C0%7C638784878850246166%7CUnknown%7CTWFpbGZsb3d8eyJFbXB0eU1hcGkiOnRydWUsIlYiOiIwLjAuMDAwMCIsIlAiOiJXaW4zMiIsIkFOIjoiTWFpbCIsIldUIjoyfQ%3D%3D%7C0%7C%7C%7C&sdata=LIkHdFKPDlalYxHAHq8Ej9Q%2F9%2B7jwXw6uQamCBm%2BNsA%3D&reserved=0" \o "https://event.congresbureau.nl/reusable-packaging-fair/home" \t "_blank)**. |

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| Wil jij ook jouw project in de kijker zetten? Contacteer ons op **greendealandersverpakt@ovam.be** |

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| **Wist-je-dat…** |

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| * we nu volop bezig zijn met het lezen van jullie rapporteringen, dus als je deze nog niet instuurde we ze met open armen ontvangen!
* we al gestart zijn met de eerste interviews, zodat we alle gegevens kunnen samenbrengen in ons eindrapport dat wij willen afhebben in mei!
* de PPWR, de nieuwe Europese Verordening rond verpakkingen en verpakkingsafval op 16 december werd goedgekeurd. Deze zal in het voorjaar van 2025 gepubliceerd worden en treedt 18 maanden later in werking. [**Hier**](https://eur04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.consilium.europa.eu%2Fen%2Fpress%2Fpress-releases%2F2024%2F12%2F16%2Fsustainable-packaging-council-signs-off-on-new-rules-for-less-waste-and-more-re-use-in-the-eu%2F&data=05%7C02%7Csofie.triest%40ovam.be%7C1be3dfbd57394ff99c5408dd6b767971%7Cfce70dadc0314cf8a6fced5dc11e9d17%7C0%7C0%7C638784878850260784%7CUnknown%7CTWFpbGZsb3d8eyJFbXB0eU1hcGkiOnRydWUsIlYiOiIwLjAuMDAwMCIsIlAiOiJXaW4zMiIsIkFOIjoiTWFpbCIsIldUIjoyfQ%3D%3D%7C0%7C%7C%7C&sdata=13t1g7zMtYdauj%2B4RALnE0hRA%2FmsnLayeAEOwsSvXuw%3D&reserved=0) is een persbericht van de Raad.
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